



DIFFERENT LEVELS OF KWIKWAP PRODUCTS

LEVEL 1 PRODUCT

Mobile and Normal Website on the Kwikwap system

R59 +VAT per month

This gives a client a website with an address such as www.kwikwap.co.za/abc together with full functionality of the whole Kwikwap system excluding certain add-on modules. It does NOT allow for a unique domain name such as www.yourname.co.za. If one keeps in mind that 86% of traffic comes via search engines, then the web address as such does not matter that much. The extra add-on modules are the following

- **online loan application forms** (for loan companies, cost an extra R99 pm)
- **online surveys and forms** (for any kind of online forms or surveys, cost extra from R40pm [will only be more if they run very large surveys on these forms])
- **online shop / ordering** (to have an online shop without payment facilities, total cost including website and dedicated domain R150+VAT per month. See Level 3)
- **online appointments booking system** (cost an extra R80pm)
- **estate agents module** (dedicated property descriptions, extra photo space and smart SMS system, cost extra R40pm)

All figures above excludes VAT.

Here is an example of the level 1 product:

Cardinal Tours | tours | Lynnwood Glen Pretoria South Africa - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites Print Mail New Tab

Address: <http://www.kwikwap.co.za/ct>

Go PageRank 288 blocked Check

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[Tours](#)

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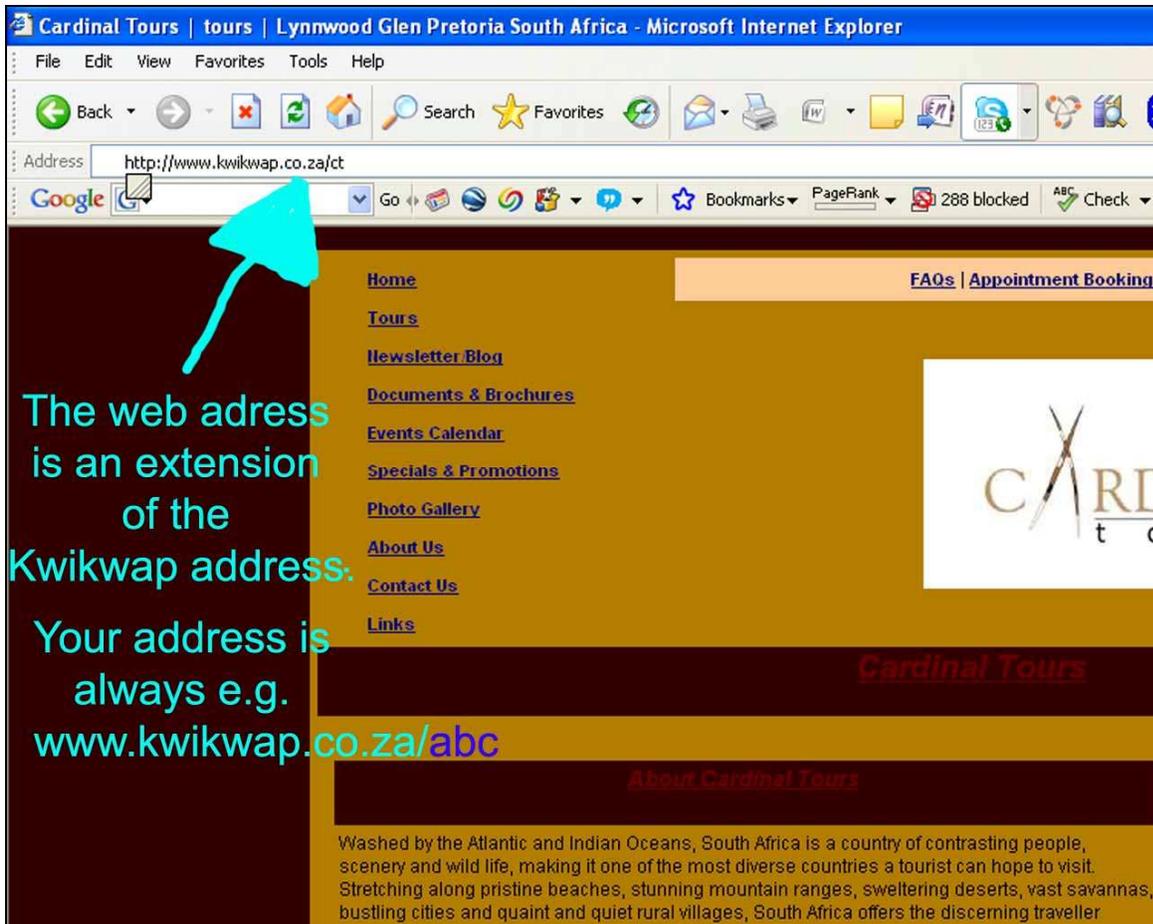
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Cardinal Tours

About Cardinal Tours

Washed by the Atlantic and Indian Oceans, South Africa is a country of contrasting people, scenery and wild life, making it one of the most diverse countries a tourist can hope to visit. Stretching along pristine beaches, stunning mountain ranges, sweltering deserts, vast savannas, bustling cities and quaint and quiet rural villages, South Africa offers the discerning traveller



The web address is an extension of the Kwikwap address.

Your address is always e.g. www.kwikwap.co.za/abc

LEVEL 2 PRODUCT

Dedicated domain [which is forwarded], mobi & normal website & Kwikwap system

R99 +VAT per month

This option allows a **client to have his own domain e.g. www.yourname.co.za or www.myname.mobi** which he/she can advertise and put on business cards as it just looks a little bit better than an address with an extension as in option 1 above.

With this option a “redirect” is put on the domain which will immediately redirect people that visit that dedicated domain to the clients Kwikwap address (e.g. www.kwikwap.co.za/abc). **The benefit of this is that your advertised web address is nicer.** As with option 1, you have the benefit of all the features of the Kwikwap system.

Clients can either let Kwikwap host this domain and this cost R99pm or they can leave their domain where it is and then there is no extra charge from Kwikwap. In the latter instance we will (or don't have to) know about their registered domain (elsewhere). An example: Piet already owns a domain and he gets a Kwikwap site. He leaves his domain with current “Registrar / Host” without transferring it to Kwikwap. He then puts a re-direct on his existing domain (without Kwikwap even being involved) to his Kwikwap address. This way the client can “save” R40 per month (they are only saving if the other “Registrar / Host” is not charging them anything [which is unlikely]).

This option also gives you one email address on your domain if it is hosted with Kwikwap but the email has the following limits:

- storage space on the server 50mb
- email traffic per month 200mb

Traffic in excess of 200mb will be charged at 18c per megabyte. Clients can also purchase additional email accounts as per section 4 below.

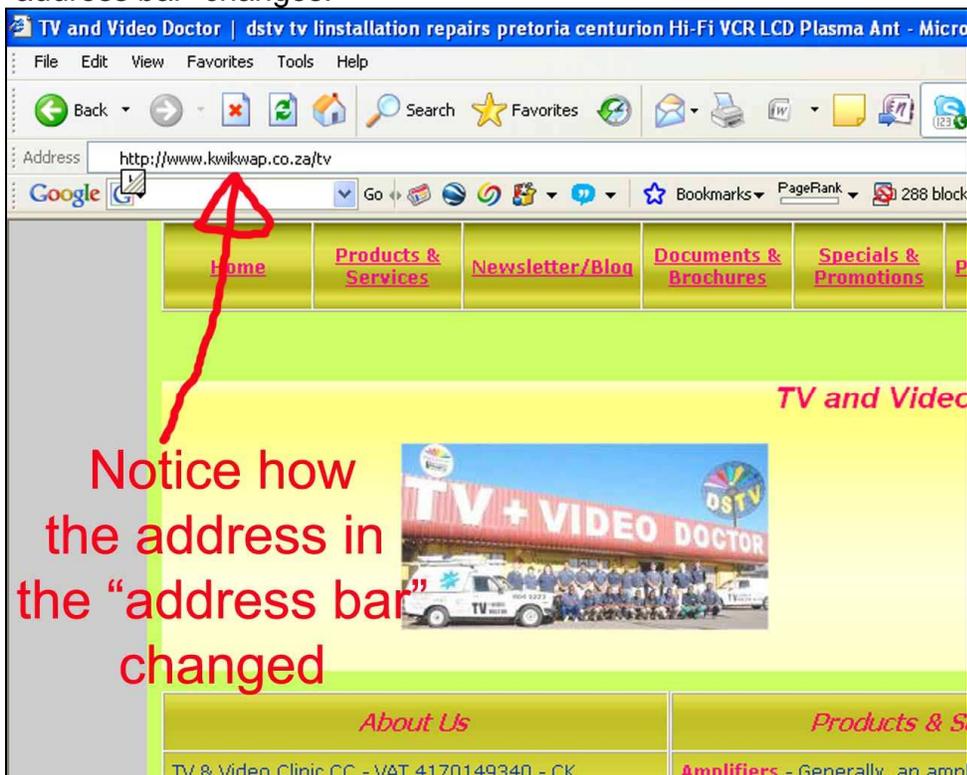
All figures above excludes VAT. No free add-on modules are included in this package.

A visitor will type in the web address into his web browser and then press “Enter”:



One starts browsing by entering the dedicated web address (in this case www.tvandvideodoctor.mobi) and then the moment you hit “Enter”, you are redirected to a Kwikwap address, in this case www.kwikwap.co.za/tv

And then one is immediately taken to the Kwikwap address and the address in the “address bar” changes:



Notice how the address in the “address bar” changed

LEVEL 3 PRODUCT

Full dedicated domain [NOT forwarded], mobi & normal website & Kwikwap system

**R150 +VAT
per month**

This is similar to Option 2 above except the visitor is not “forwarded” but instead he always stays on the same dedicated address as he moves through the various sections of the website. See for example www.pretoria-business-for-sale.co.za; it is a “full/ normal” website that is running on its own domain with the full benefits of the Kwikwap system. A Visitor never leaves the clients dedicated web address (as seen in the address bar of the internet browser, see picture below to see what the “Address bar” is).

This option also gives you one email address on your domain if it is hosted with Kwikwap but the email has the following limits:

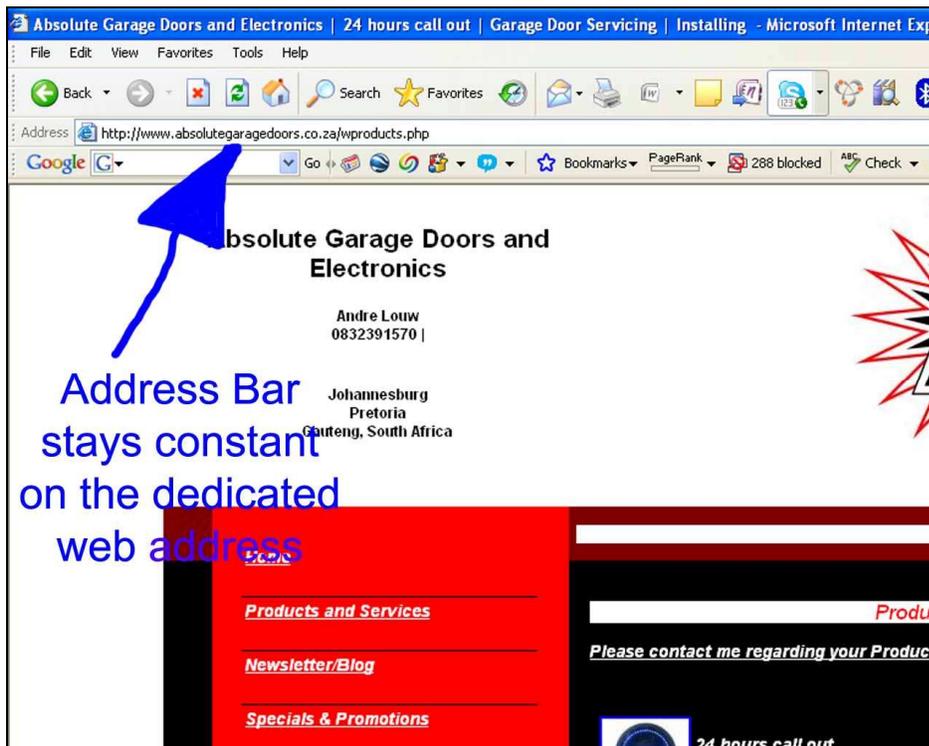
- storage space on the server 50mb
- email traffic per month 200mb

Traffic in excess of 200mb will be charged at 18c per megabyte. Clients can also purchase additional email accounts as per section 4 below.

This package has the following **bonus / free add-on** feature included:

- Online shop / Online ordering (excluding payment facilities)
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Herewith a sample of a website where the web address never shows the Kwikwap address; it stays on the same “dedicated address” (in this case www.absolutegaragedoors.co.za) throughout your browsing session.



4. Extra Email accounts

Each additional email account purchased gives you the following extra

- storage space on the server 50mb
- email traffic per month 200mb

The cost of extra email accounts works on a sliding scale:

- | | |
|---|------------------------|
| - 1 st extra email account | R25+VAT per month |
| - 2 nd extra email account | R20+VAT per month |
| - 3 rd and more email accounts | R15+VAT per month each |